



Q What is dyslexia?

● ● ●
● ● ● MADE BY
● ● ● DYSLEXIA

**Schools around the world are
helping everyone to understand**

● ● ●
● ● ● MADE BY
● ● ● DYSLEXIA



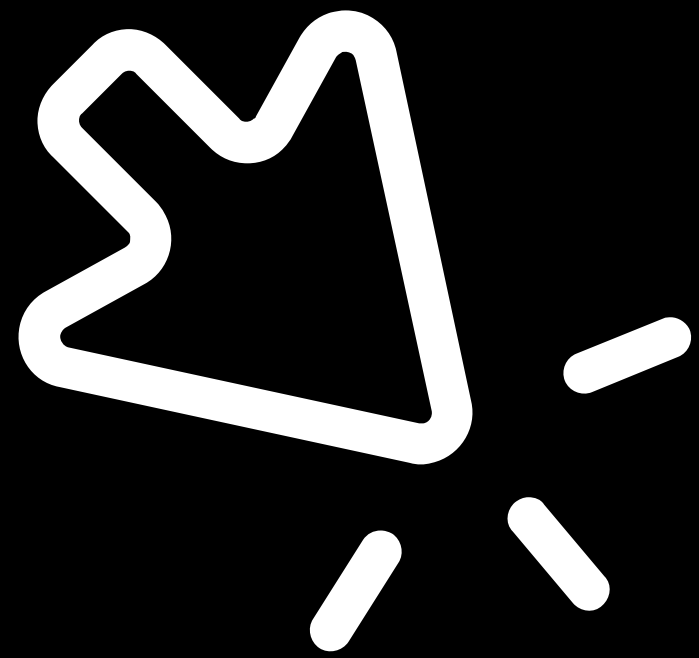
“What is dyslexia?”

We’ve created this new film to help.

What is dyslexia?

MADE BY
DYSLEXIA

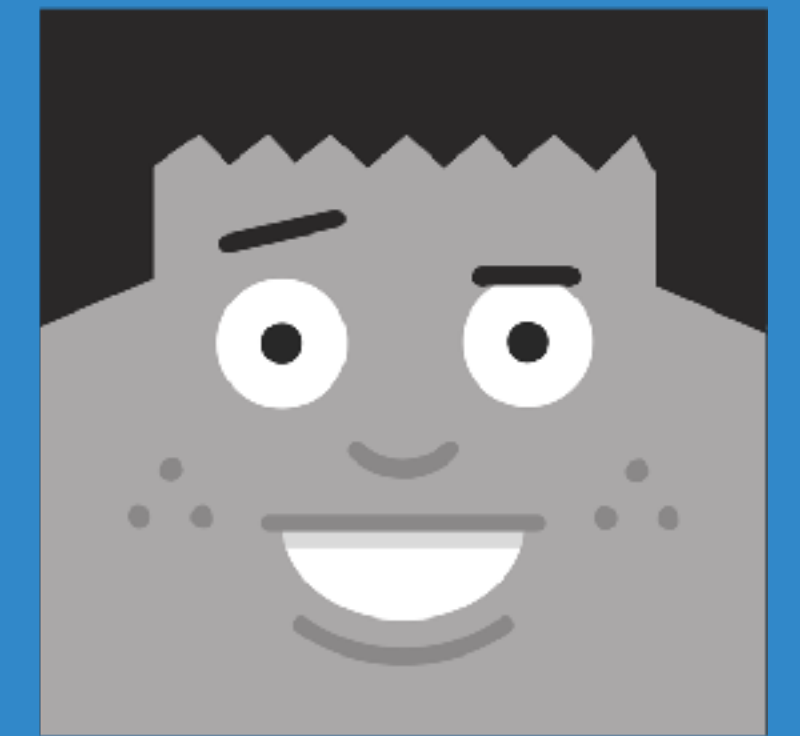
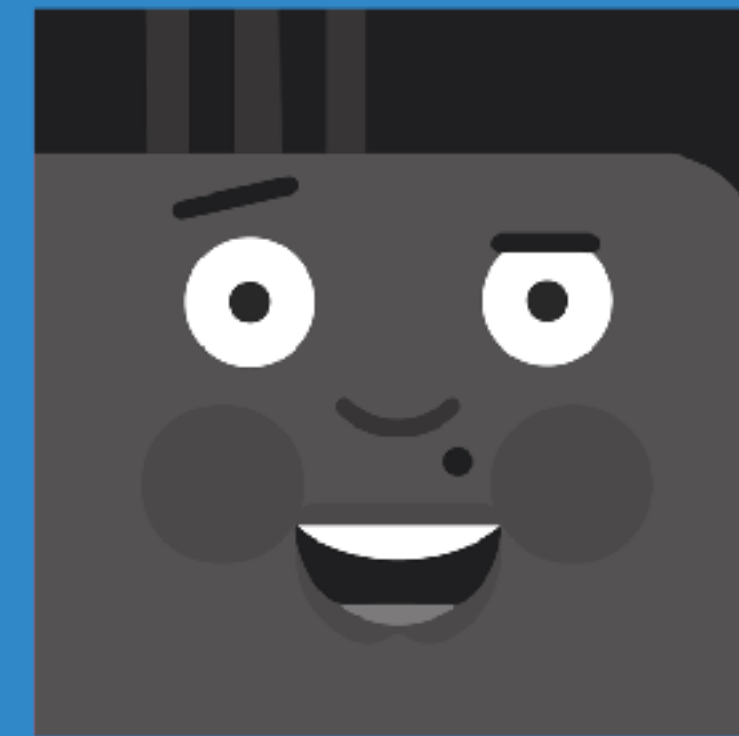
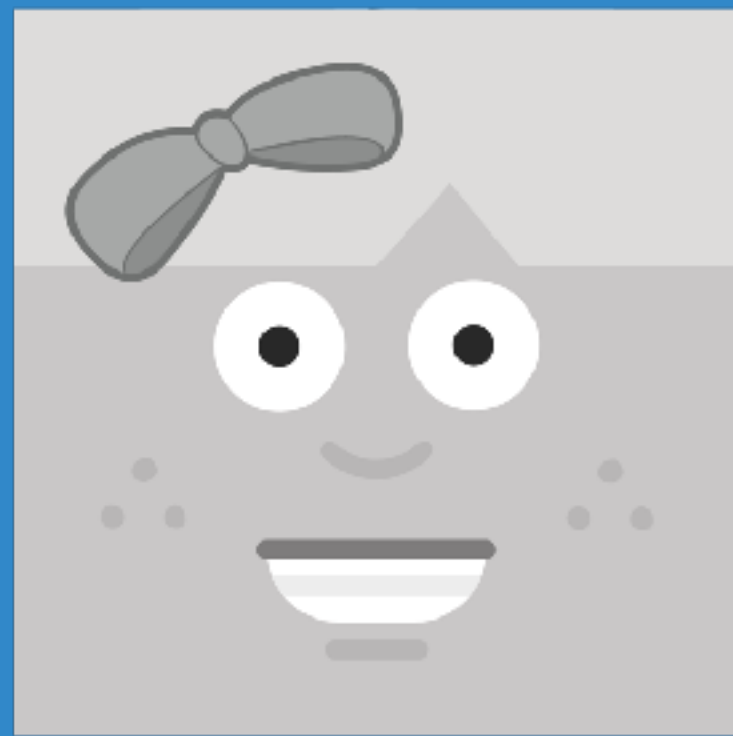
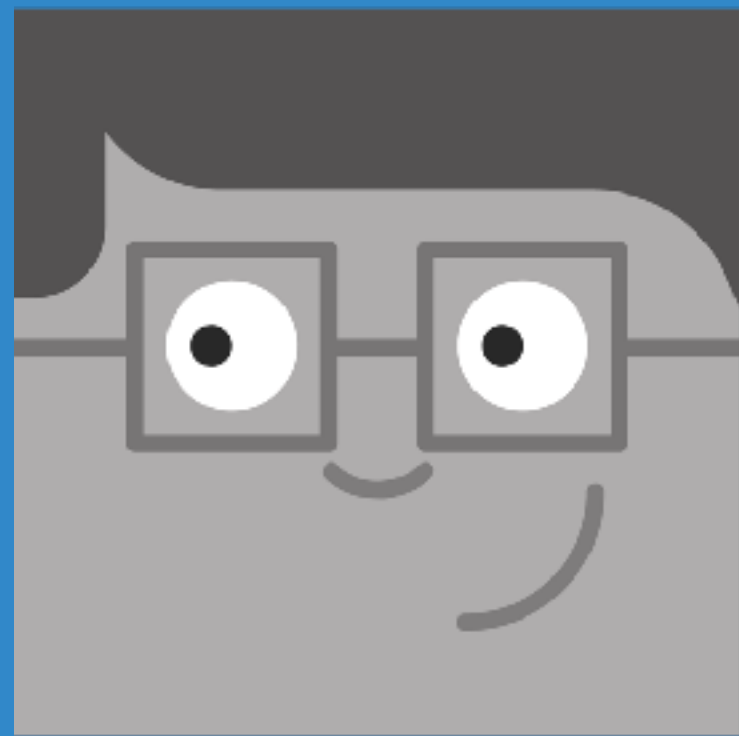
Click to watch



What is dyslexia?



1 in 5 kids have dyslexia.



This means they think differently and creatively.





● ● ●
● ● ● MADE BY
● ● ● DYSLEXIA

**Dyslexic Thinking has helped to create
some of the things we can't live without:**

**Like the
lightbulb**



**The
motor car**



**The
aeroplane**



**And the
iPhone**

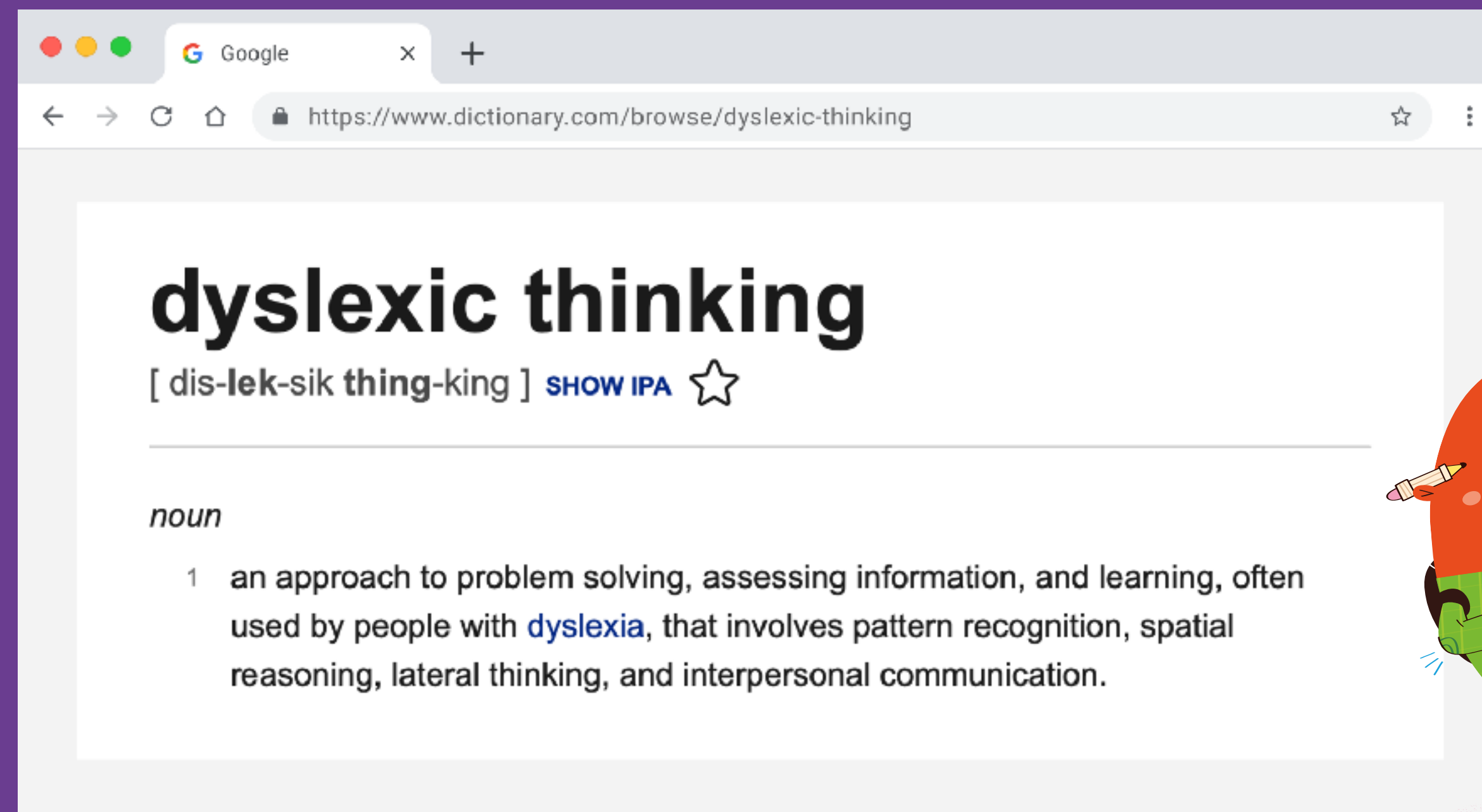


But Dyslexic Thinking hasn't just shaped our past.

Research tells us that Dyslexic Thinking is going to be very important for the jobs of the future too.



In 2022, Dyslexic Thinking was added to the dictionary.
So everyone can understand why it's important.



A screenshot of a web browser displaying the dictionary entry for "dyslexic thinking". The browser's address bar shows the URL "https://www.dictionary.com/browse/dyslexic-thinking". The page content includes the term "dyslexic thinking" in a large, bold font, followed by its phonetic transcription "[dis-lek-sik thing-king]" and a "SHOW IPA" button with a star icon. Below this, the word "noun" is listed, followed by a numbered definition: "1 an approach to problem solving, assessing information, and learning, often used by people with **dyslexia**, that involves pattern recognition, spatial reasoning, lateral thinking, and interpersonal communication."



Dyslexic Thinking can make you very good at certain things:

Xtraordinary people MADE BY DYSLEXIA

"People" People...

Just love people!
They love helping others and many are peacemakers or leaders



Xtraordinary people MADE BY DYSLEXIA

Makers...

Just love making!
Many enjoy building and crafting things while others love puzzles.



Xtraordinary people MADE BY DYSLEXIA

Imaginers...

Just love to imagine!
Many love daydreaming and make-believing while others love inventing.



Xtraordinary people MADE BY DYSLEXIA

Entertainers...

Just love to entertain!
Many play musical instruments while others love to put on a 'show'.



Xtraordinary people MADE BY DYSLEXIA

Movers...

Just love to move!
Many are fidgets and always on the go and many love sports and dance.



Xtraordinary people MADE BY DYSLEXIA

Questioners...

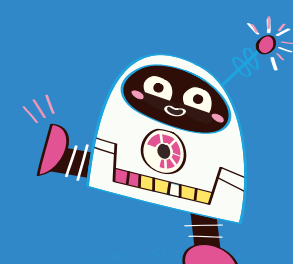
Just love questions!
They are curious and inquisitive and many love to challenge rules.



Xtraordinary people MADE BY DYSLEXIA

Storytellers...

Just love stories!
Many invent their own stories while others love to explain things.





It also means that you find other things quite tricky:

Learning how to read, writing ideas down & spelling

Remembering lots of facts and figures

Concentrating and following instructions

Tests are tricky as these are a mix of these things

But we can find ways to manage these things that work better for our brains.

FIND YOUR WAY

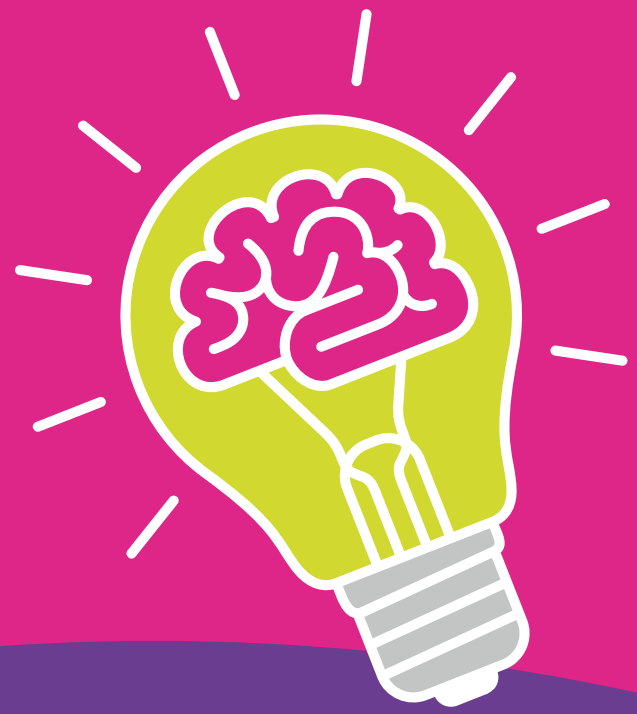




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DYSLEXIA

The important thing is to find what
you're good at and do lots of it.
By focussing on your dyslexic strengths,
you can and will go far!





Watch these incredible Dyslexic Thinkers explain how their brains work:



Click to watch



And here are



amazing dyslexic thinkers
who've followed their light.



**“I don’t just think
outside the box,
I think outside
the planet.”**

Dame Dr Maggie Aderin
Space Scientist & Communicator



“Once you find that one thing that you really, truly love, you’re able to open up because that’s something that you’re giving your all and you’re very passionate about.”

Rashan Gary
Dallas Cowboys



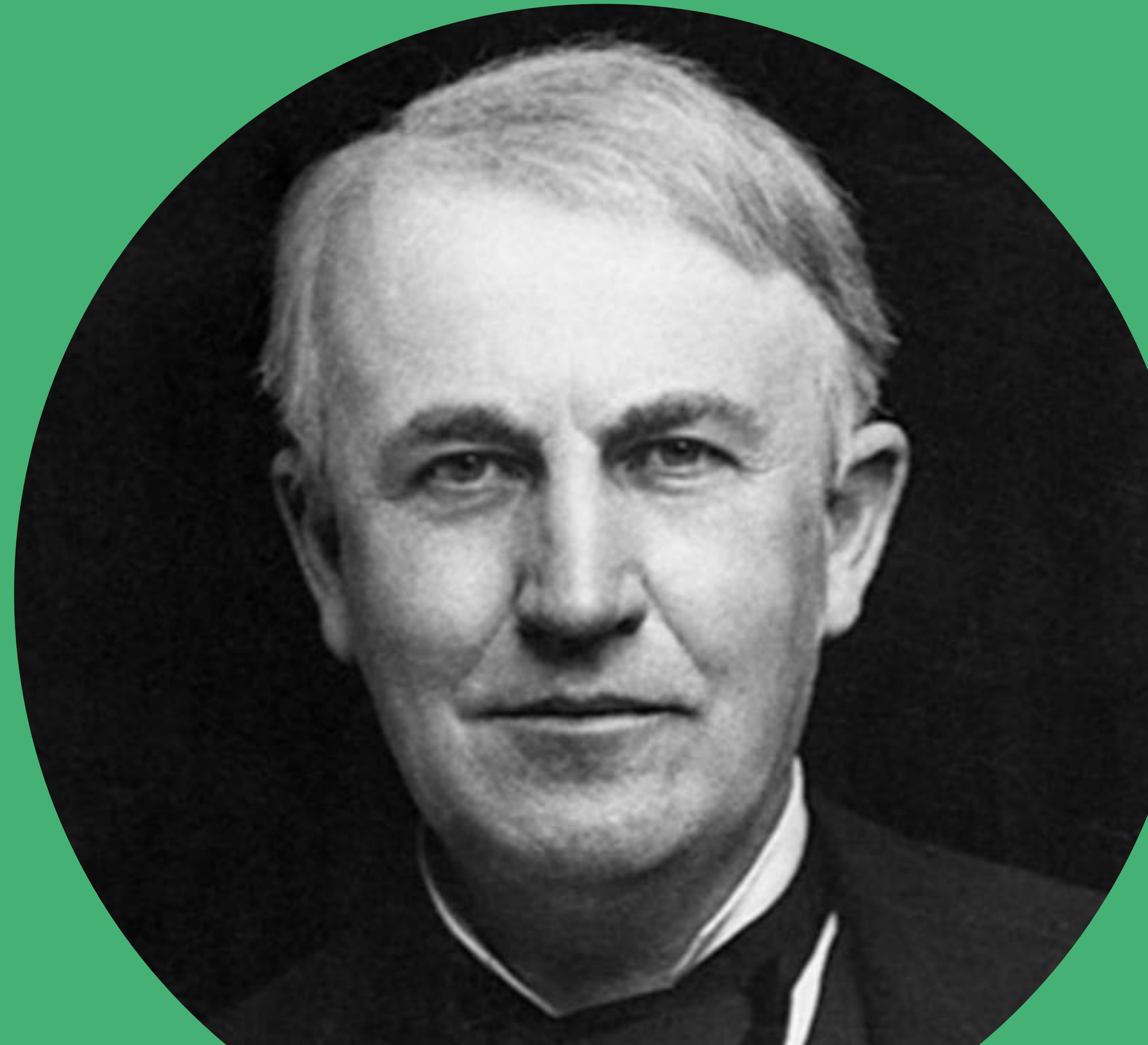
**“Those who don’t
believe in magic
will never find it.”**

Roald Dahl
British author



**“I have not failed.
I’ve just found
10,000 ways that
won’t work.”**

Thomas Edison
Inventor of the light bulb



“You may not be a brilliant speller, you may not be a very fast reader but you will learn how to read and you will learn as much spelling as you need to but you’ll be better at different things and I think that is unbelievably important to know as a kid.”

Keira Knightley
Actress



Now it's time to



follow your own light.



For more information visit: www.madebydyslexia.org/kids