MADE BY DYSLEXIA

EMPLOY DYSLEXIA

Take An Hour for Dyslexia...

and empower Dyslexic Thinking in EVERY Workplace

The Training

We're asking organisations around the world to Take An Hour For Dyslexia and complete our **FREE** Empowering Dyslexic Thinking in the Workplace training (available in 25 languages). In just 60 minutes, you can learn how to empower the Dyslexic Thinking skills that will move your business forward. Take the training now at: www.linkedin.com/learning/empowering-dyslexic-thinking-at-work

How to Employ Dyslexia

The training will provide learnings in these 4 key areas to help you:

- Define dyslexia as a valuable thinking skill.
- Offer adjustments that enable dyslexics to thrive.
- Tailor recruitment processes for dyslexics
- Support affinity groups & communities

Dyslexic Thinking Badge

Organisations who train all key employees, AND make the training available company-wide, will be awarded the Dyslexic Thinking Badge to show that their organisation values and Empowers Dyslexic Thinking. Here's what you need to do, and how you will benefit.

The ask of your organisation

- Commit to train all staff in HR, Talent, L&D and D&I within the next 12 months.
- Actively encourage all People Leaders to take training.
- Make training available and promoted to all employees.
- Display your Dyslexic Thinking Badge proudly on your website and on recruitment material.
- Promote Made By Dyslexia in your charity giving schemes and Payroll Giving.

The benefits to your organisation:

- Unlock the competitive advantage Dyslexic Thinking brings your business.
- Attract the best talent and strengthen your brand.
- Empower the 1 in 5 dyslexic employees already in your organisation.
- Increase employee productivity and aid up-skilling and staff retention.
- Help meet your ESG targets.

Once your organisation has taken the training, you can apply for your Dyslexic Thinking Badge at: www.madebydyslexia.org/workplace.

Become a Trailblazer

Would you like to take the training and feature in our campaign? Join trailblazers like Virgin, EY, Randstad and LinkedIn, watch their leaders discuss this here.

To become a trailblazer, you simply need to:

1. Commit to the badge criteria above
2. Be amongst the first to take the training...and reap the benefits.
3. Allow us to mention you in our campaign (in press and in social media)

email us at employdyslexia@madebydyslexia.org

Why it's vital to empower Dyslexic Thinking today...

Our Value of Dyslexia reports with EY found that Dyslexic Thinking skills would be vital for the future. And now, as the world enters the next industrial revolution, Industry 5.0, that future has arrived. But our research with Randstad shows that workplaces don't yet understand it.

Dyslexic Thinking skills are the 'soft skills' or **'power skills'** that the World Economic Forum says are now vital in every workplace - with its fast-evolving blend of Artificial Intelligence and Human Intelligence - the foundations of an **Industry 5.0** world.

The WEF Top Skills of 2023 are:

- Analytical thinking
- Creative Thinking
- Resilience, flexibility, and agility
- Motivation and self-awareness
- Curiosity and life-long learning

And these are all a direct match for Dyslexic Thinking skills.

Dyslexic Thinking is the perfect co-pilot for AI because AI Thinking aggregates while Dyslexic Thinking innovates, as showcased in our DyslexAI campaign launched with Richard Branson and Virgin earlier this year.

dyslexic thinking

[dis-**lek**-sik **thing**-king]

noun

1 an approach to problem solving, assessing information, and learning, often used by people with dyslexia, that involves pattern recognition, spatial reasoning, lateral thinking, and interpersonal communication.

Virgin Dictionary.com MADE BY DYSLEXIA