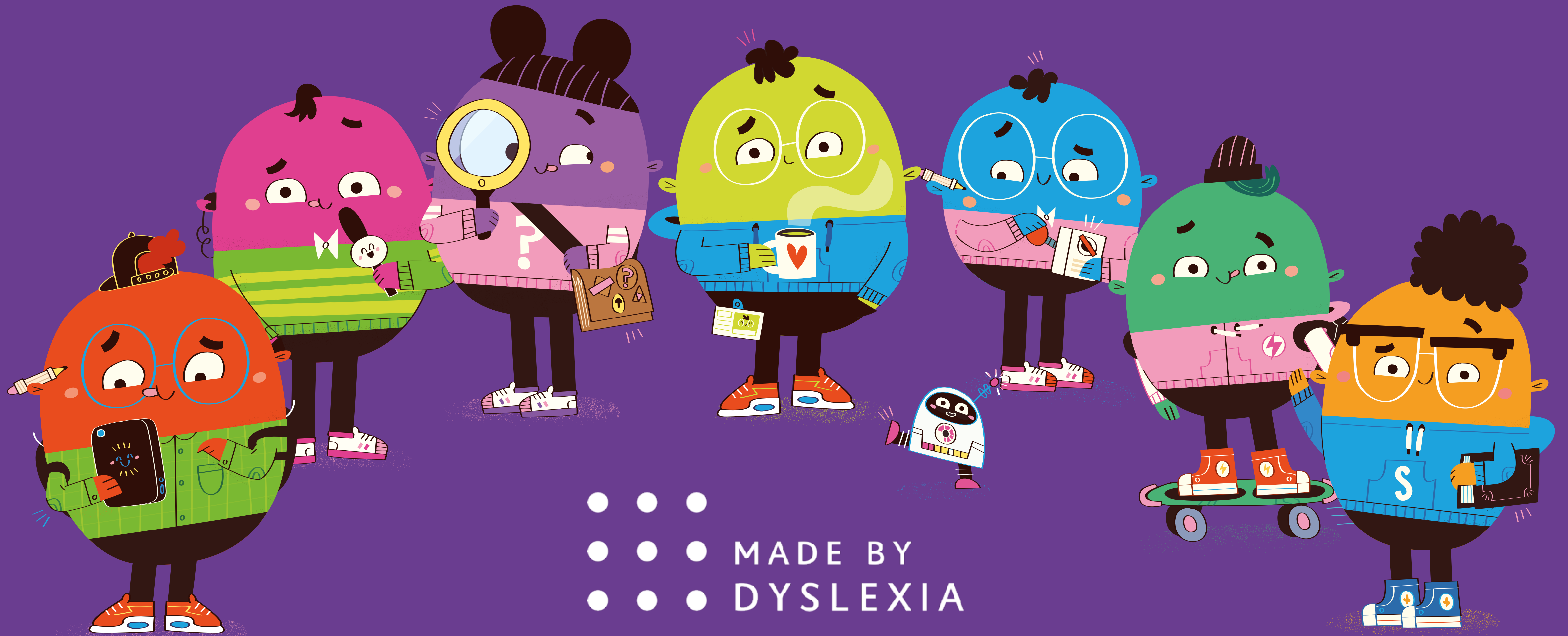
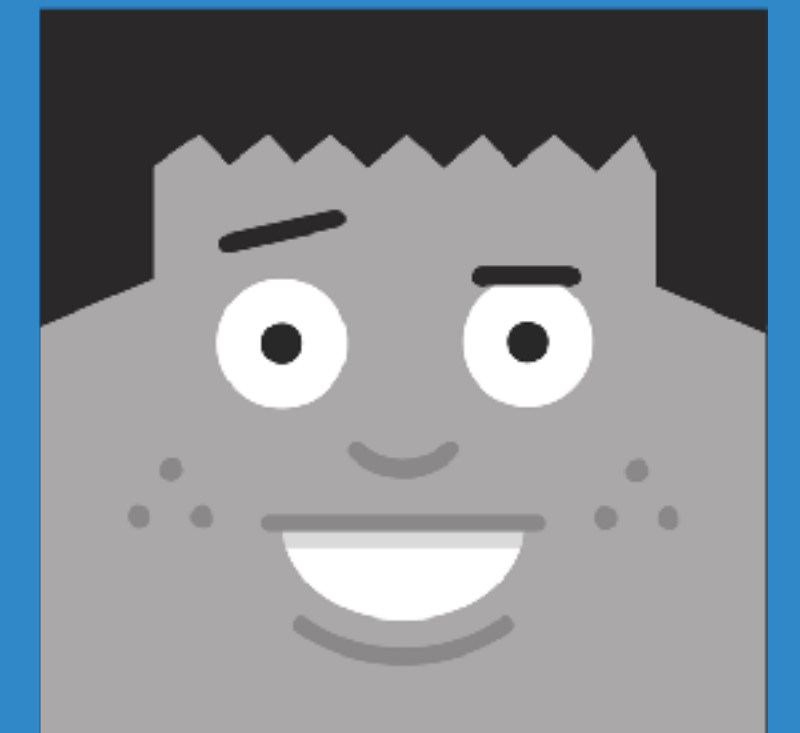
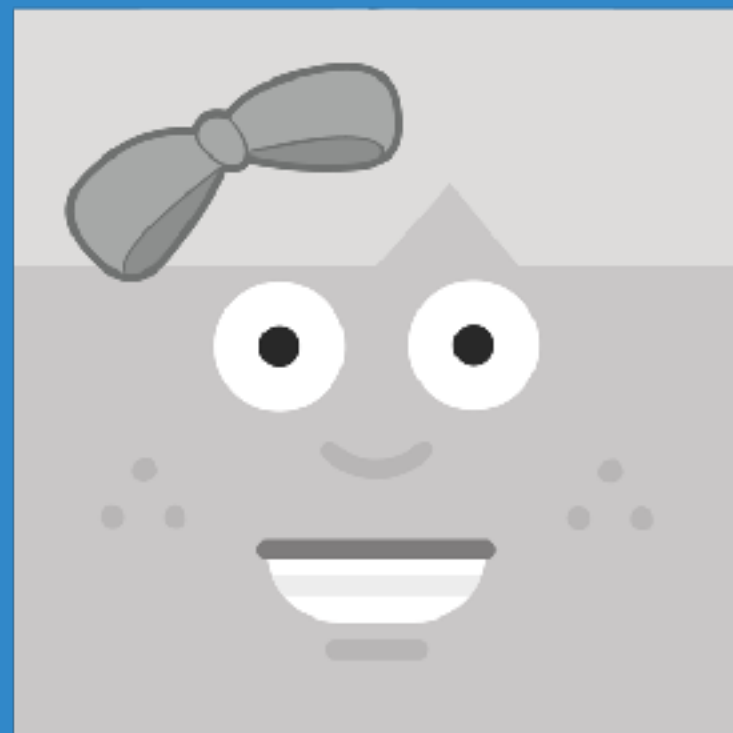
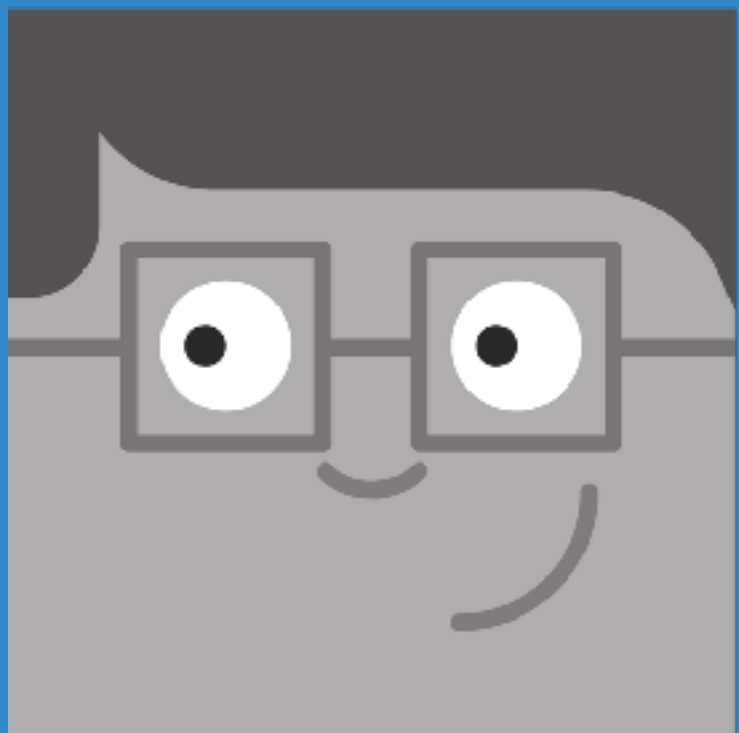


# Understanding Dyslexic Thinking



● ● ●  
● ● ● MADE BY  
● ● ● DYSLEXIA

1 in 5 kids have dyslexia



**This means they think differently and creatively.**



**Dyslexic Thinking has helped to create  
some of the things we can't live without:**

**Like the  
lightbulb**



**The  
motor car**



**The  
aeroplane**



**And the  
iPhone**

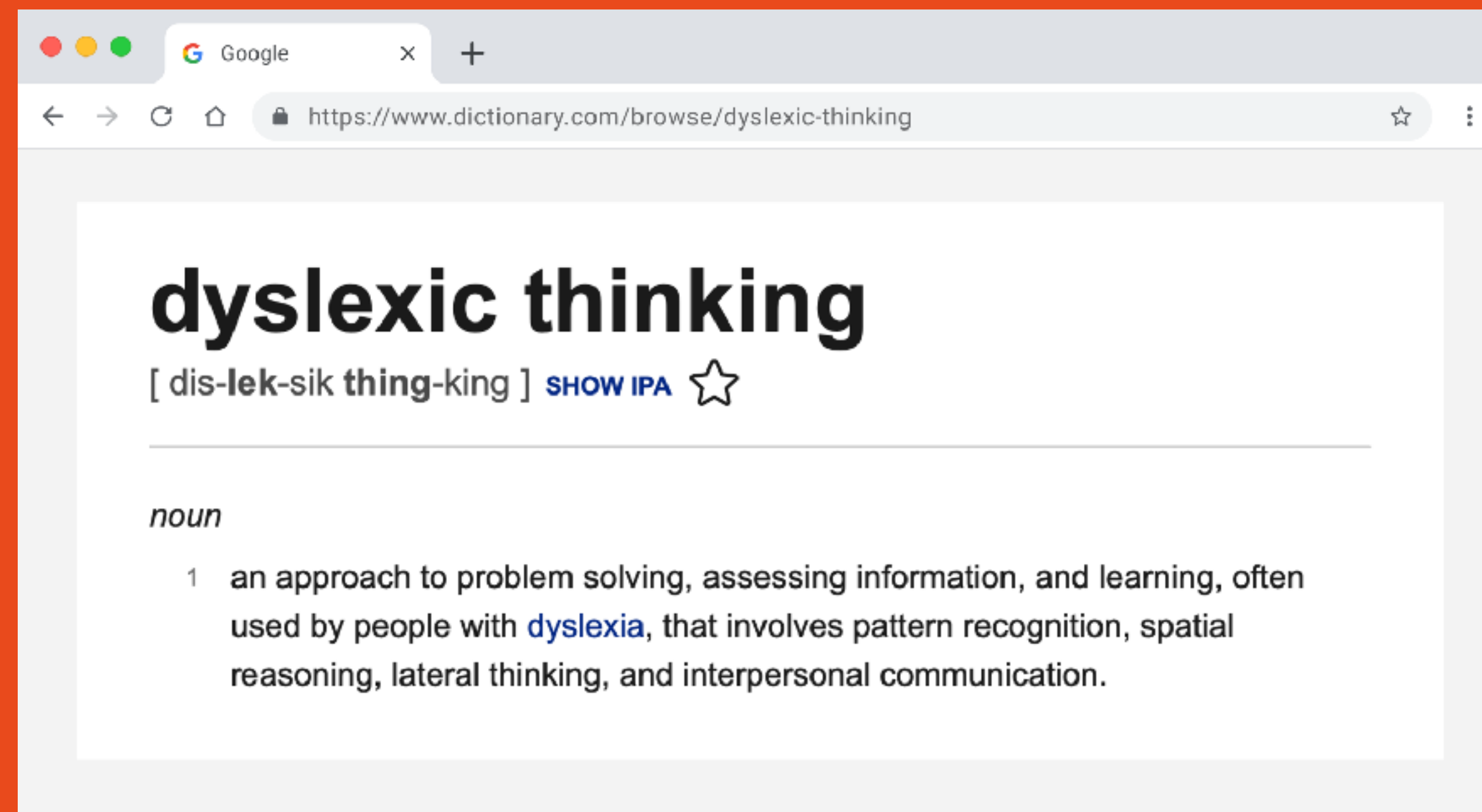


**But Dyslexic Thinking hasn't just shaped our past.**

**Research tells us that Dyslexic Thinking is going to be very important for the jobs of the future too.**



In 2022, Dyslexic Thinking was added to the dictionary.  
So everyone can understand why it's important.



# Dyslexic Thinking can make you very good at certain things:

Xtraordinary people MADE BY DYSLEXIA

**"People" People...**

Just love people!  
They love helping others and many are peacemakers or leaders



Xtraordinary people MADE BY DYSLEXIA

**Makers...**

Just love making!  
Many enjoy building and crafting things while others love puzzles.



Xtraordinary people MADE BY DYSLEXIA

**Imaginers...**

Just love to imagine!  
Many love daydreaming and make-believing while others love inventing.



Xtraordinary people MADE BY DYSLEXIA

**Entertainers...**

Just love to entertain!  
Many play musical instruments while others love to put on a 'show'.



Xtraordinary people MADE BY DYSLEXIA

**Movers...**

Just love to move!  
Many are fidgets and always on the go and many love sports and dance.



Xtraordinary people MADE BY DYSLEXIA

**Questioners...**

Just love questions!  
They are curious and inquisitive and many love to challenge rules.



Xtraordinary people MADE BY DYSLEXIA

**Storytellers...**

Just love stories!  
Many invent their own stories while others love to explain things.





**It also means that you find other things quite tricky:**

**Learning how to read, writing ideas down & spelling**

**Remembering lots of facts and figures**

**Concentrating and following instructions**

**Tests are tricky as these are a mix of these things**

**FIND YOUR WAY**

**But we can find ways to manage these things that work better for our brains.**





The background is a vibrant purple space scene. It features a large blue planet with white stripes at the top, a pink ringed planet to its right, and a large pink cratered planet at the bottom right. A white rocket with blue fins is flying towards the right. A green and blue planet is partially visible at the bottom left. The sky is filled with white and blue stars and pink shooting stars. In the top right corner, there is a logo consisting of a 3x3 grid of white dots, followed by the text 'MADE BY' and 'DYSLEXIA' on two lines.

MADE BY  
DYSLEXIA

**The important thing is to find what  
you're good at and do lots of it.  
By focussing on your dyslexic strengths,  
you can and will go far!**



Watch these incredible Dyslexic Thinkers explain how their brains work:



Click to watch





And here are

5

more amazing Dyslexic  
Thinkers to inspire you  
to dream big!



**“I don’t just think  
outside the box,  
I think outside  
the planet.”**

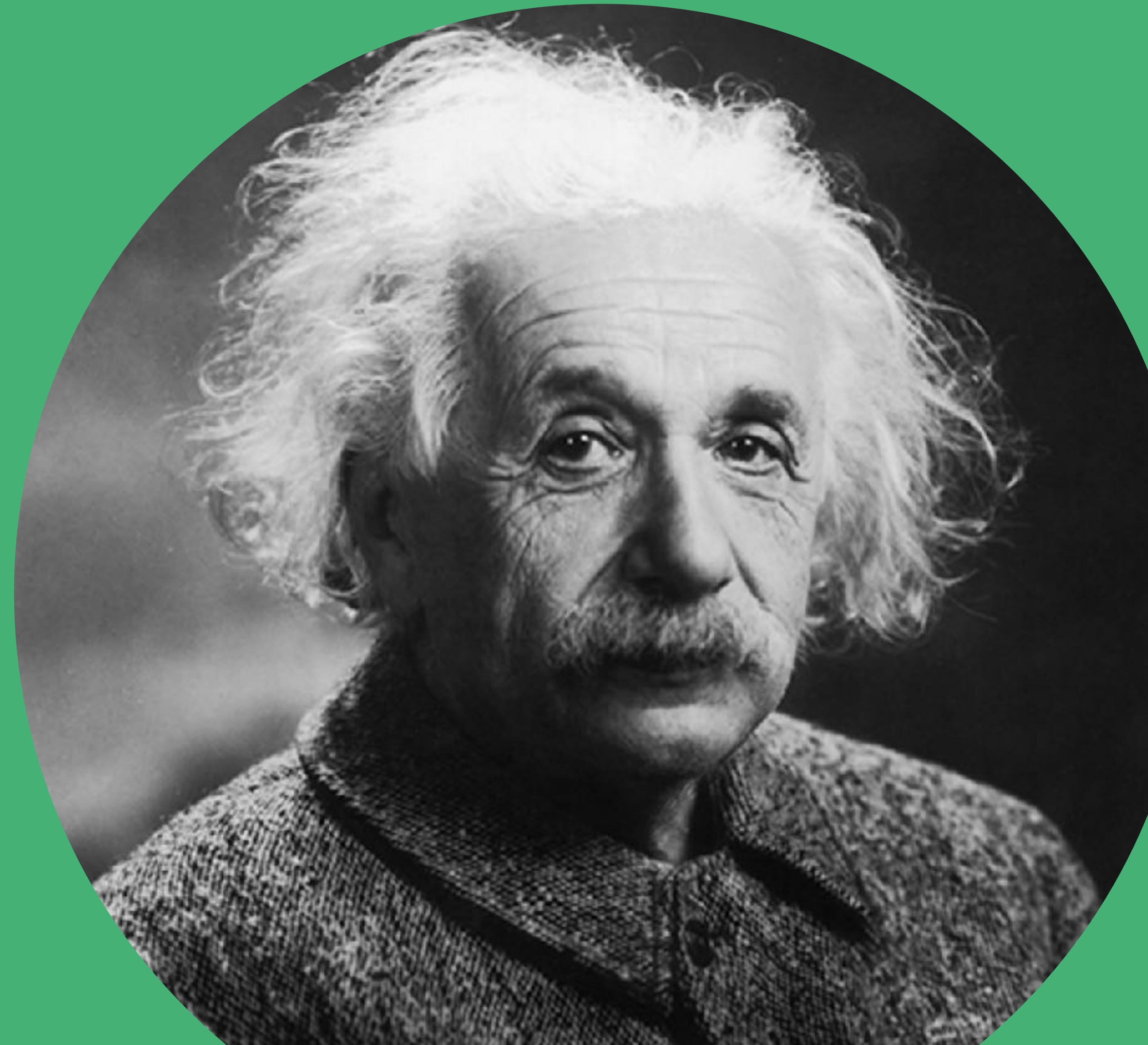
**Maggie Aderin-Pocock**

Space Scientist & Communicator Imaginer. Storyteller. Questioner.



**“The true sign of  
intelligence is not  
knowledge but  
imagination.”**

**Albert Einstein**  
World Greatest Physicist



**“Once you find that one thing that you really, truly love, you’re able to open up because that’s something that you’re giving your all and you’re very passionate about.”**

**Rashan Gary**

NFL superstar, Green Bay Packers



**“I have not failed.  
I’ve just found  
10,000 ways that  
won’t work.”**

**Thomas Edison**

Inventor of the light bulb



**“You may not be a brilliant speller, you may not be a very fast reader but you will learn how to read and you will learn as much spelling as you need to but you’ll be better at different things and I think that is unbelievably important to know as a kid.”**

**Keira Knightley**  
Actress







For more information visit: [www.madebydyslexia.org/kids](http://www.madebydyslexia.org/kids)